AI FOR HUMANS

a workshop by JOLLY MAMMOTH CO.

For Chippewa Valley businesses that want less AI hype and more valuable ways for real people to use it.

LEARN MORE & REGISTER

November 18, 2026
8:00a - 8:30a Networking
8:30a - 12:00p Workshop

The Oxbow Hotel Gallery
Eau Claire, WI

Early Bird Registration - $97
After November 1st - $147
Breakfast & Coffee included
Featured Guest Speakers

What you'll leave with

Confidence about where AI fits in your business.

A practical way to evaluate and integrate tools without chasing every new release.

A hand-made workflow map built for your business.

An action plan you can bring back to your team that afternoon.

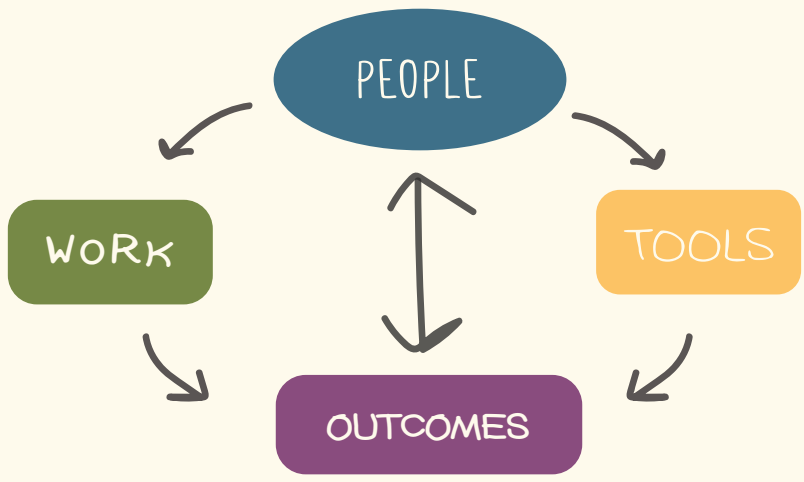
Insights from guest speakers currently using AI to win in their field, while still prioritizing humanity.

AI IS SUPPOSED TO INCREASE CAPACITY AND HELP HUMANS FEEL MORE JOLLY

You don't have to become a different kind of business, or a different kind of person, to start getting valuable results out of AI. We start with coloring. Literally. Paper, markers, and a map of how work actually gets done in your business

This interactive workshop focuses on systems thinking and leveraging AI better.

In a tech-bro-led landscape, we're here to give power back to everyday humans. Our approach? Unorthodox. First things first...close the laptop.



Complexity without less work?
AI Fatigue? Messy integration? **No chance.**

Our approach is simple:

HUMANS FIRST.